Attachment

TPO Mayors' Summit
The 11th Session of the TPO General Assembly
September 13, 2023, Jeonju, Korea

Draft as of August 18, 2023

Outline

The TPO members will meet in-person for the first time in four years at the 11th Session of the General Assembly to be held on Wednesday, September 13, 2023, in Jeonju, Korea. Taking this opportunity, the Secretariat plans to organize the 'TPO Mayors' Summit', an exclusive meeting for mayors only, as follows:

- Date & Venue: Wednesday, September 13, 2023, 10:30 – 11:30, Lahan Hotel
  (To be immediately followed by the Opening Ceremony of the General Assembly)
- Theme: 'Tourism as a Driving Force for Economic Growth'
- Format: Roundtable Discussion, Chatham House rule applied
- Moderator: Mayor of Jeonju (with assistance of the TPO Secretary General)
- Language: English (Interpretation services to be considered as necessary)

Objectives

The 'TPO Mayors' Summit' aims to:

- provide a forum for mayors to share their views on tourism as a driving force of economic growth as well as to broaden their networks among municipal leaders from different regions.
- provide a platform for mayors to exchange knowledge and best practices.
- identify challenges and develop workable solutions to common issues faced by TPO member cities in leveraging tourism for economic prosperity.
- foster collaboration and partnerships amongst member cities to promote sustainable tourism practices and inclusive growth.

Expected Outcome: '2023 TPO Mayors' Jeonju Declaration' (*provisional*)

The TPO Secretariat plans to circulate a draft '2023 TPO Mayors' Jeonju Declaration' in advance. During the period leading up to the event, all members are most welcome to suggest any idea and to make comments on the draft declaration. Once in agreed form, the Jeonju Declaration will be adopted at the Mayors' Summit and reported to the Plenary Session of the TPO General Assembly as an official outcome document.

Miscellaneous

Early confirmation on your mayor's participation would be appreciated.
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