

# TPO·Jeonju Tourism Roadshow 2023

2023. 9. 4.



Tourism Promotion Organization  
for Asia Pacific Cities



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# TPO·Jeonju Tourism Roadshow 2023

## □ Overview

- Title: TPO·Jeonju Tourism Roadshow 2023
- Date: September 13 (Wed) ~ 14 (Thu), 2023, 10:00 to 18:00, 2 days
- Venue: Gyeonggijeon Plaza, Jeonju
  - ※ Address: 44, Taejo-ro, Wansan-gu, Jeonju
- Participants: TPO members, domestic and foreign tourism-related institutions, etc
- Scale: 20 booths (TPO city members for 15, the city of Jeonju for 5)
- Participation Fee: Free
- Activities: Promotion of the TPO, showcasing members' tourism resources and highlighting their priority projects, etc
- Floor plan of venue



- ※ Booth locations for TPO members may be subject to change depending on circumstances.

☐ Timetable

Date	~Sep. 5.	Sep. 6. ~ 11.	Sep. 12.		Sep. 13. ~ 14.
<b>details</b>	Booth participation application	Booth design & production	Booth construction (09:00~15:00)	Booth preparation (15:00~)	Booth operation (10:00~18:00)

☐ Booth Information and Entitlement from Jeonju

- Booth Type: Wooden House Roof Type - Large
- Booth Size: w 3000 \* d 3000 \* h 2200
- 1 Information desk, 4 plastic chairs, trash can
- 1 type of mutual signboard and table banner
- *1 designated guide per booth*
- Electricity Supply: 1kW with 220V, 1 socket outlet

[Attachment 1] Registration Form\_TPO·Jeonju Tourism Roadshow 2023

[Attachment 2] General Information Note\_TPO·Jeonju Tourism Roadshow 2023

[Attachment 1]

**Registration Form**  
**TPO Jeonju Tourism Roadshow 2023**

General Information	
<b>Country/City</b>	
<b>Department</b>	
<b>Name</b>	
<b>Tel.</b>	
<b>Email</b>	

**Date:**

**Name:**

**Signature:**

[Attachment 2]



## General Information Note

### TPO · Jeonju Tourism Roadshow 2023

#### I. Booth Type (Woocen House Roof Type - Large)



#### II. Provided Items (Information Desk, 4 Chairs, Trash Can etc)

Category	Information Desk	Chair
Photo		
Size	1.83m x 0.75m x 0.73m	0.6m x 0.55m x 0.91m

#### III. Electricity (1kW with 220 V, 1 socket outlet)



※ Available for simple purposes (ex. charging laptops and smart devices, etc)